



kwkly

www.kwkly.com

The easiest way to get property information to a mobile phone

We work with many of the brokerages in the Real Trends 500. We send them leads by the boatload - real people standing right in front of properties who need information, fast.

They love it. Agents love it. You'll love it too.

A mobile solution that actually makes sense

The buzz around mobile these days is huge. The good news is that it's finally justified. American consumers and real estate professionals communicate and consume media on mobile devices in a big way.

The bad news is that with all that buzz comes a lot of senseless noise. Bleeding edge apps that are years from adoption; solutions that complicate rather than simplify; opinions wholly disconnected from the way people actually look for homes.

KWKLY delivers a solution that leverages technology that exists on almost every mobile device.

And it can be implemented within your business simply.

"KWKLY is the most exciting tech tool that I have seen for the industry because of the speed and simplicity and the value it brings BOTH the agents and the consumer."

John Thompson, Intero Real Estate

The KWKLY solution

It's pretty easy, really. A universal message and text (otherwise known as SMS) code is affixed to every sign - text "Price" to: **59559**.

To be clear: that's one code on every sign. This saves you money other solutions require you to spend on new sign riders for every listing. KWKLY is easy on agents and dead simple for consumers to understand.

Once a consumer initiates an SMS query, they get the following message in return: "Please reply with the address you would like info on or if you have GPS click this link: kwkly.com"

We then use GPS technology to accurately determine the physical location of the handset and deliver all possible results in that location. These results are displayed in an IDX-compliant fashion, meaning every listing displays the listing brokerage, but every leads comes to you. Users get a full listing description and interior photos of the home.



kwkly

www.kwkly.com

KWKLY's unique benefits

We thought through the pain most mobile solutions create. And we eliminated it.

- **Save money, save time** and avoid confusing your customers by using one number on every sign that you reuse forever (custom SMS short codes are available too).
- **Leads from any yard sign** (including your competitors') are sent directly to your office - instantly, by email or text. You own the client and don't lose a second of time servicing their inquiry.
- **Never enter any additional data.** Listing information is pulled from the MLS.
- **KWKLY works from any SMS-enabled phone** so users are never required to download an app.
- **Know exactly what's happening**, where and by whom with custom reports by property, by agent, and by office.



Capture - and convert - more leads

We all know the horror stories consumers tell about waiting days for agents to respond to inquiries. KWKLY wants your customer telling a very different tale about you. One that defines you as on it. Tech savvy. With a desire to provide killer customer service.

You can make that happen with KWKLY.

Get Started Now

KWKLY's setup is dead simple. We do it all for you. Customer service is our religion so if you need anything from us, at any time, we're right here.

Make mobile work for you. Grab customers the second they need help. And sprinkle some customer service goodness around town.

Get KWKLY.